



Launch Y(E)P ACCELERATE

FOUNDERS

Applications Close Monday 8 April 2024

Week 1 starts: 29th April 2024

Tropical Innovation Festival: 17th – 21st June 2024

Week 12 Finishes: 15th July 2024

Online

Launch Y(E)P Accelerate program is perfect if you are already doing well – but you have big goals and you'd like to be supported to accelerate towards achieving them.

Apply Now | <https://forms.office.com/r/7Y29W5VMix>

Investment – Full Value \$4,500

Female founder based in Regional QLD = **\$449 + GST**

Female founder based in South East QLD = **\$599 + GST**

First Nations female founder (any location) = **\$449 + GST**

First Nations founder (all genders, any location) = **\$599 + GST**

Female founder with disability (any location) = **\$449 + GST**

Founder with disability (all genders, any location) = **\$599 + GST**

Regional QLD based founder (all genders) = **\$899 + GST**

QLD based founder = **\$1499 + GST**

Everyone else (all genders, any location) = **\$1799 + GST**

Includes GOLD or SILVER ticket to Tropical Innovation Festival.

All genders are welcome, however female founders and ecosystem leaders are supported by Advance Queensland. Regional female leaders are the priority cohort within this program.



Who is this program for:

For founders, the ACCELERATE program is designed for startup or scaleup founders who already have a product in market and are looking to accelerate their business through gaining investment, entering a new market, launching a new product or service. The founders program is coaching based. Regional ecosystem leaders are prioritised for this program, however if your startup or scaleup supports Regional Queensland, you will be considered highly.

What to expect:

For founders, the program is designed for companies in market, with some traction. Your goal may be to attract investment, significant customer acquisition, enter a new market. The program is also suitable for founders who are successful but would like to manage their energy, enhance their leadership skills or develop their resilience and wellbeing under the founder demands. The founder program is coaching-based and mentoring/education is personalised to your needs and results from your assessments.

How's this accelerator different?

This program is coaching based and you will receive Executive Performance Coaching from Organisational Psychologist, Rupert Bryce. You will receive individual assessments completed with Program Director, Tara Diversi and an action plan that allows for your bespoke program to be developed. Your program may include matched mentoring, investor matches and/or access to subject matter experts/service providers depending on, and matched to your goals and your individual assessments and needs.

What to expect

Founders are expected to develop, work on and progress towards a goal throughout the program. This goal may be professional, personal or business related, but achieving these goals should accelerate your business. Each participant will receive a free registration to the Tropical Innovation Festival and are expected to contribute in some way that supports their goal (pitching, investor meetings) achievement. Ask-me-anything sessions are scheduled throughout the program with successful founders and subject matter experts who will share their journeys and lessons and allow you to ask questions relevant to your goal and business. Education sessions will be provided for the cohort if required for a group of founders, and sessions aimed at ecosystem leaders can be accessed if relevant.



Time commitment

The program is an intensive 12 – week program with an approximate 2 hour/week commitment. Goal development, organisational coaching and final pitches are requirements of the accelerator. All other components are optional depending on your action plan.

Who will help you in this program

You will be coached by an Executive Coach – qualified organisational psychologist – Rupert Bryce. Initial personal and ecosystem assessments to develop your goals, understand yourself better and craft your project will be conducted by Program Director and psychologist Tara Diversi. Kate Montgomery will facilitate group accountability sessions. You will be matched with a mentor or subject matter expert based on your goals, personality and preferences.

Examples of accelerator goals:

Founders in the accelerate program must be a founder or leader within a high-growth startup or scaleup. Each participant will have their own goals they're aiming to achieve by completing the program. Below are just some of the goals for founders within the accelerate program.

- Attract investment to grow my business.
- Enter a new market to grow my business.
- Enhance my management and leadership skills to be a better leader/CEO.
- Grow my mindset to enable my business to be a global company.
- Develop and implement a go-to-market strategy for a new market or customer.
- Level-up my marketing to enhance customer acquisition.
- Enhance the governance of my business to ensure sustainability as we grow.
- Validate my product or service aiming for product-market-fit.
- Build my network and support systems to maintain my physical and mental health while building a global business.

Tropical Innovation Festival

Your program includes either a **gold** or **silver** event ticket to the Tropical Innovation Festival in Cairns. Including exclusive opportunities for founders for pitching showcasing and matched connections throughout the event.